Please cite as: EUAA, 'Persuasive communication and public speaking' in *Training Catalogue*, Август 2022.

Persuasive communication and public speaking

Key information

Learning outcomes & description

Details

Training plan 2026

Key information

This is a tailor-made training. Tailor-made trainings are not translated.

Target group

Asylum and reception officers

EQF/MQF level

Level 6

Version

Version 1 (2025)

Entry requirements

n/a

Prerequisites

n/a

Assessment

No

Learning outcomes & description

DESCRIPTION

This training aims at introducing learners to the art of public speaking through theoretical and practical approaches, emphasising practical application. A cross-cutting key component of the training focuses on argumentation, gradually guiding learners to create powerful, logically structured messages while avoiding fallacies. By combining these elements, the training provides a comprehensive toolbox to equip asylum and reception officials with essential public skills needed in various professional contexts, such as meetings, presentations, and negotiations.

LEARNING OUTCOMES

At the end of this module, the learner will be able to:

Knowledge

1. **Identify the key elements of an effective and persuasive public speech.**

Skills

2. **Apply argumentative and rhetorical techniques to achieve different persuasive purposes in public speaking contexts.**

Competences

3. **Select and use a range of practical tools, techniques, and tips to enhance public speaking performance.**

DELIVERY METHOD

This module is delivered online, enabling self-paced learning.

Details

Details

Duration 2 days face to face

Language English

Training plan 2026

Training plan	Target group	Loc.	Est. time for online studies	Reg. deadline	Online	Webinar / Face to face	Assessment
Tailor made	Asylum & reception staff	Malta	16 hours	12/1/2026	n/a	24-25/2/2026	n/a
Tailor made	Asylum & reception staff	Malta	16 hours	1/6/2026	n/a	14-15/7/2026	n/a
Tailor made	Asylum & reception staff	Malta	16 hours	31/8/2026	n/a	13-14/10/2026	n/a
Tailor made	Asylum & reception staff	Malta	16 hours	26/10/2026	n/a	9-10/12/2026	n/a

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