Please cite as: EUAA, 'Persuasive communication and public speaking' in *Training Catalogue*, août 2022.

Persuasive communication and public speaking

Key information

Learning outcomes & description

Details

Key information

This is a tailor-made training. Tailor-made trainings are not translated.

Target group

Asylum and reception officers

EQF/MQF level

Level 6

Version

Version 1 (2025)

Entry requirements

n/a

Prerequisites

n/a

Assessment

No

Learning outcomes & description

DESCRIPTION

This module aims to provide learners with practical knowledge, skills and competences related to public speaking and professional argumentation.

It covers key principles and techniques of effective public speaking, including the development of clear, powerful and logically structured messages, with a focus on practical application in professional contexts and on avoiding common reasoning errors and fallacies.

It prepares learners to apply this knowledge in the context of meetings, presentations and other professional communication activities, supporting asylum and reception officials in communicating effectively in their professional roles.

LEARNING OUTCOMES

At the end of this module, the learner will be able to:

Knowledge

1. **Identify the key elements of an effective and persuasive public speech.**

Skills

2. **Apply argumentative and rhetorical techniques to achieve different persuasive purposes in public speaking contexts.**

Competences

3. **Select and use a range of practical tools, techniques, and tips to enhance public speaking performance.**

DELIVERY METHOD

This module is delivered through face-to-face training sessions.

Details

Details

Duration **2 days face-to-face**

Language **English**

© European Union Agency for Asylum 2026 | Email: info@euaa.europa.eu